



Monitex, L.L.C. is an EPA registered recycling organization

MONITEX IS A LEADER IN THE REUSE, RECYCLE AND GREEN MOVEMENT

Monitex, LLC (Monitex) is an innovative electronic equipment recycling organization that receives computer components from all over the United States for processing into renewable resources for remanufacturing. Monitex concentrates on realizing the optimum reuse of these component parts which are harvested from obsolete, surplus or damaged electronic equipment.

Currently Monitex processes in excess of 75,000 used computer monitors per month concentrating on providing *like new* Cathode Ray Tube's (CRT) to the remanufacturing providers who turn the parts into new televisions and monitors. In recent years Monitex has developed unique methods to process the recycled plastic into *like new* plastic pellets used in new product manufacturing. Many businesses are beginning to realize there is an increasing demand for Green Manufactured parts and especially electronic equipment here in the United States. Many manufacturers are willing to apply Monitex's unique processes and remanufacturing technology to this demand.

Monitex plans to expand its staff of 60 employees to over 200 in the next several years to meet the growing demand by processing all categories of old electronic equipment, such as televisions, printers, cell phones, etc. Large manufacturers such as Dell and Hewlett Packard have entered into processing agreements with Monitex as well as other substantial remanufacturing organizations as they have developed specific proprietary processes which give them a distinct advantage.

OPERATION OVERVIEW

Monitex, a Texas based limited liability company, was established to provide reuse and recycling services for businesses and individuals in Grand Prairie, Texas near the Dallas/Fort Worth International Airport. Their current business model is built around the creative processing and reuse of hard to handle surplus and obsolete electronic equipment. Currently Monitex specializes in computer monitors. The goal is to harvest as many good CRT's and useable plastic as possible and use the components to remanufacture monitors and televisions. Since the CRT and plastic constitute the bulk of the weight of any newly manufactured monitor and television, the result is that over 75% of the materials are recycled in the remanufactured-finished product. This process certainly qualifies as a "green solution" for both the existing surplus obsolete equipment that plagues this country and the remanufacturing of an electronic product that is ecologically desired.

MONITEX SERVICE

Monitex's service begins by developing a working relationship with various recyclers and/or corporate electronic equipment managers throughout the United States. Most electronic recyclers and corporate managers recognize the need to work with an organization that offers a complete reuse and end-of-life solution for their surplus or nonworking monitors and other electronic equipment. The relationship with each vendor is clarified with the execution of a contract in the form of a simple Statement of Work (SOW) and an attached price guide. Once the terms of the relationship are established, the equipment is received, inspected and entered into a computerized database. Trained technicians examine each piece of equipment to determine if the product is to be reused or recycled. A small percent of the good monitors are sold to authorized resellers to be employed again as a good *used* monitor and the balance are de-manufactured for their component parts including the CRT's, plastic, metal, wire and electronic boards.

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Reuse, Recycle, Rethink the possibilities!



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PRODUCT

Monitex currently provides recycling services to many companies throughout the United States; processing in excess of seventy five thousand (75,000) computer monitors a month. In addition to the good monitors received, there is a portion of the monitors which are damaged beyond the point of reuse. These monitors are being salvaged and used to remanufacture technologically-proven and ecologically-sound products. The reusable CRTs are carefully packaged and shipped to the remanufacturer. Once received, the CRT's are further checked for functionality and prepared to be placed directly into the assembly line process. A price advantage for the finished reusable CRT is that it is considerably less than its new counterpart. The units produced are offered with the same warranty and specifications as a new product. Similar economies of scale are realized from other components being processed at the Monitex facility.

INDUSTRY OPPORTUNITIES

The recycling industry continues to grow at an increasing rate due to its obvious environmental as well as economic impacts on the world. Markets which are limited in their natural resources and/or seeking a price advantage are more likely to consume recyclable materials rather than explore the earth for more expensive methods of extracting those resources. This effort conserves existing natural resources and provides more affordable materials as well as a final destination for materials coming from abundant sources.

As indicated above, Monitex sells component parts from disassembled monitors to manufacturers with whom they have established relationships with over the years, but they are beginning to see demands for recycled products in the United States. This demand fills niche and specialty markets such as extra computer monitors, second televisions, remanufactured plastic products and recast metal products. There are many reasons to consider the processing and remanufacturing of electronic equipment using recycled components. There are many more reasons that manufacturers are considering Monitex to provide these services.

Monitex is a member of the International Association of Electronic Recyclers (IAER), the Institute of Scrap Recycling Industries (ISRI) and is actively involved in the recycle industry, showing at and attending events like E-Scrap to keep a clear leadership role in the industry.

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MARKETING PRESS LINKS

[National Geographic Magazine, January 2008](#) – *High Tech Trash*

[The Dallas Morning News, July 2008](#) - *Tech trash dealers get with the program to salvage old computers*

[Entrepreneur.com, July 2007](#) - *Reuse, Recycle, Rethink: a Texas-based computer monitor recycling company challenges established thinking on CRT reuse and recycling in the United States.*

[Fox 4 News, January 2008](#) - *North Texas Group Recycling Old Computers*

[NBC 5, July 2008](#) - *Company Offers Options For Recycling E-Waste*

[Recycle.co.uk, July 2008](#) – *Tech Trash Dealers Step Up*

[Recycling Today Magazine, July 2007](#) – *Reuse, Recycle, Rethink*

[Texas Campaign for the Environment.org, July 2008](#) – *reprint of DMN article: Tech trash dealers get with the program to salvage old computers*

[WFAA Channel 8, July 2008](#) - *Tech trash dealers get with the program to salvage old computers*

[WILX Channel 10, July 2008](#) – *Recycling Your E-Waste*

[Public Research Works, July 2008](#) - *reprint of DMN article: Tech trash dealers get with the program to salvage old computers*